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## ***John Daly Commits to the Regions Tradition***

*Two-time major champion to make his PGA TOUR Champions debut in 2016*

**BIRMINGHAM, Ala.** – The Regions Tradition announced today that five-time PGA TOUR winner John Daly has committed to play in the 2016 event, set to be contested at Greystone Golf and Country Club in Hoover, Ala. the week of May 16-22. The Regions Tradition will mark Daly's second PGA TOUR Champions start of the year following his debut at the Insperity Invitational two weeks prior to tournament week.

Daly turns 50 on April 28, making him immediately eligible to compete in 16 regular season events on PGA TOUR Champions, as well as up to three events in the inaugural Charles Schwab Cup Playoffs, should he qualify.

"We are delighted that John will be competing on PGA TOUR Champions this year and in the field at the Regions Tradition," said PGA TOUR Champions President Greg McLaughlin. "As one of the most recognizable names in the game, he is an exciting addition for the tournament and golf fans in the greater Birmingham area."

The longtime Dardanelle, Arkansas resident secured five PGA TOUR titles throughout his career, including his well-publicized breakthrough victory at the 1991 PGA Championship, and a stunning playoff win over Constantino Rocca at the 1995 Open Championship.

The PGA Championship win delivered PGA TOUR "Rookie of the Year" honors for Daly in 1991, while a win at the 2004 Buick Invitational gave way to the "Comeback Player of the Year" award that very same season.

Daly's interests extend beyond the golf course, with music and recording album such as his most recent, entitled "My Life," featuring guest performances by Darius Rucker, Willie Nelson, Johnny Lee and Daron Norwood. In addition, he is involved in many charitable causes, including the Make-A-Wish Foundation and Boys & Girls Clubs of America.

Daly's addition to the tournament field further strengthens the year's first senior major. Numerous World Golf Hall of Fame members are expected to play once again in 2016, including Hale Irwin, Bernhard Langer, Sandy Lyle, Alabama native Larry Nelson, Colin Montgomerie, Mark O'Meara and more.

Past champions of the Regions Tradition include Lee Trevino, Jack Nicklaus, Tom Watson, Fred Funk, Tom Lehman, David Frost, Kenny Perry and Jeff Maggert.

Maggert, who will return to defend his 2015 Regions Tradition title, put forth a breakout season following his win last year in Birmingham, adding victories at the U.S. Senior Open, the Shaw Charity Classic and the Dick's Sporting Goods Open during a campaign in which he finished runner-up to Bernhard Langer in Player of the Year voting.

*This year's tournament will offer \$20 Good-Any-One-Day Grounds tickets, valid each day of the tournament week. Tournament Weekly packages include five (5) Good-Any-One-Day Grounds tickets for only \$80. Both ticket options are valid for Wednesday through Sunday of tournament week. Tickets are available online at [www.regionstradition.com](http://www.regionstradition.com) and can be printed conveniently from home or scanned on-site from your mobile device or tablet. As always, children 18 and under are admitted free with a ticketed adult.*

*Volunteer registration for the Regions Tradition is available online at [www.regionstradition.com](http://www.regionstradition.com) for those who are interested in participating in the event in a behind-the-scenes and unique way.*

*For additional information on tickets and volunteering for the Regions Tradition, visit [www.regionstradition.com](http://www.regionstradition.com).*

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### **About PGA TOUR Champions**

*PGA TOUR Champions is a membership organization of golfers age 50 and older, with the most recognizable and accomplished players in the game - including 34 members of the World Golf Hall of Fame, which compete regularly in its events. PGA TOUR Champions is where Legends play, and is home to The Ultimate Clubhouse. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The primary purpose of PGA TOUR Champions is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. In 2016, the newly-introduced Charles Schwab Cup Playoffs will identify and recognize the Tour's leading player via a season-long race for the Charles Schwab Cup. The Commissioner of the PGA TOUR is Tim Finchem. Greg McLaughlin is President of PGA TOUR Champions. The PGA TOUR's website is [pgatour.com](http://pgatour.com), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow PGA TOUR Champions at [facebook.com/PGATOURChampions](https://facebook.com/PGATOURChampions) and on Twitter @ChampionsTour.*

### **About Regions Financial Corporation**

*Regions Financial Corporation (NYSE:RF), with \$126 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,630 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at [www.regions.com](http://www.regions.com).*

### **About Bruno Event Team**

*Bruno Event Team (BET) is a Birmingham, Ala., based sports marketing and event management company formed in 1995 by Ronald Bruno and Gene Hallman. Bruno Event Team is experienced in all facets of event management, employing a year-round staff of 70+ employees in nine offices around the United States and Canada. Bruno Event Team services each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event operations, event financial planning and accounting, as well as volunteer coordination. Visit [www.brunoeventteam.com](http://www.brunoeventteam.com) for additional information.*

### **About Greystone Golf & Country Club**

*Greystone Golf & Country Club is an active and vibrant private club that is nestled in the Valley of Double Oak Mountain, located in the Birmingham-Hoover metropolitan area. The Club is the cornerstone of the 1,400 home gated community which offers two world-class championship golf courses: Founders and Legacy. The Founders Course was designed by renowned architect Bob Cupp, and was established in 1991. The Legacy Course, located approximately three miles from the Founders Course, was designed by world-famous architect Rees Jones, and was established in 2000. Greystone Golf & Country Club is the fabled home of the Bruno's Memorial Classic, which was played at the Founders Course 1992-2005, and will again host Champions Tour players for the Regions Tradition in 2016, 2017, and 2018.*