



**FOR IMMEDIATE RELEASE**

**TICKETS NOW ON SALE FOR THE 2017 REGIONS TRADITION AT  
GREYSTONE GOLF & COUNTRY CLUB**

*Greystone Golf Experience Holiday Package Now Available &  
Includes a Round of Golf at Exclusive Founders Course*

**Birmingham, Ala. (Nov. 25)** – The Regions Tradition announced today that tickets and holiday packages are now available for the 2017 event, to be held May 17-21. For the second year in a row, the Regions Tradition will take place at Greystone Golf & Country Club located in Hoover, Ala.

“We are excited to officially kick off tickets and our holiday package for the Regions Tradition, one of five major championships on the 2017 PGA TOUR Champions schedule,” stated Gene Hallman, Executive Director of the Regions Tradition. “Whether you are a Greystone member or not, fans will have the opportunity to play the same course that golf pros such as Fred Couples, John Daly, Colin Montgomerie and defending champion Bernhard Langer play on each year.”

The Greystone Golf Experience Holiday Package includes (2) Good-Any-One-Day tickets for the 2017 Regions Tradition, as well as (1) round of golf at the exclusive Greystone Founders Course, including cart fee. Packages are available through December 31, 2016 or while supplies last.

Additionally, this year’s championship will offer \$20 Good-Any-One-Day Grounds tickets, valid each day of the tournament week or weekend. Tournament Weekly packages include five (5) Good-Any-One-Day Grounds tickets for only \$65 until February 28, 2017. Tournament Weekly packages

will increase to \$80 beginning March 1, 2017. Both ticket options are valid for Wednesday through Sunday of tournament week and tickets are available online at [www.regionstradition.com](http://www.regionstradition.com). As always, kids 18 and under are admitted free with a ticketed adult.

For additional information on tickets and volunteering for the Regions Tradition, visit [www.regionstradition.com](http://www.regionstradition.com).

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### **About PGA TOUR Champions**

PGA TOUR Champions is a membership organization of golfers age 50 and older, with the most recognizable and accomplished players in the game - including 34 members of the World Golf Hall of Fame, which compete regularly in its events. PGA TOUR Champions is Where Legends Play, and is home to The Ultimate Clubhouse. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The primary purpose of PGA TOUR Champions is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. Introduced in 2016, the Charles Schwab Cup Playoffs identify and recognize the Tour's leading player via a season-long race for the Charles Schwab Cup. The Commissioner of the PGA TOUR is Tim Finchem. Greg McLaughlin is President of PGA TOUR Champions. The PGA TOUR's website is PGATOUR.com, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow PGA TOUR Champions at [facebook.com/PGATOURChampions](https://facebook.com/PGATOURChampions) and on Twitter @ChampionsTour.

### **About Regions Financial Corporation**

Regions Financial Corporation (NYSE:RF), with \$125 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,600 banking offices and 2,000 ATMs.

Additional information about Regions and its full line of products and services can be found at [www.regions.com](http://www.regions.com)

### **About Greystone Golf & Country Club**

Greystone Golf & Country Club is an active and vibrant private club that is nestled in the Valley of Double Oak Mountain, located in the Birmingham-Hoover metropolitan area. The Club is the cornerstone of the 1,400 home gated community which offers two world-class championship golf courses: Founders and Legacy. The Founders Course was designed by renowned architect Bob Cupp, and was established in 1991. The Legacy Course, located approximately three miles from the Founders Course, was designed by world-famous architect Rees Jones, and was established in 2000. Greystone Golf & Country Club is the fabled home of the Bruno's Memorial Classic, which was played at the Founders Course 1992-2005, and will again host Champions Tour players for the Regions Tradition in 2016, 2017, and 2018.

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