



**FOR IMMEDIATE RELEASE**

**Alabama Power Sponsors Junior Clinic at Regions Tradition**

*PGA TOUR Champions Professionals Fred Funk & Mike Goodes to offer lifelong lessons to local children at Greystone Golf & Country Club*

**Birmingham, Ala. (May 16)** – Over 300 third through fifth graders from local schools will take part in Alabama Power’s Junior Clinic in advance of the Regions Tradition. The clinic will be held Tuesday, May 17, at 10 a.m. on the driving range at Greystone Golf & Country Club.

This year’s Junior Clinic features PGA TOUR Champions professionals Fred Funk and Mike Goodes and will focus on teaching students about life lessons that come with the game of golf. During the clinic, students will learn what it means to be a professional golfer and how the PGA TOUR Champions professionals worked their way to the top through hard work, focus and determination. Funk and Goodes will share stories about their careers while incorporating the importance of sportsmanship, honesty and friendship.

Gene Hallman, executive director of the Regions Tradition, will also join Funk and Goodes as host and emcee of the clinic.

The Regions Tradition will take place Wednesday, May 18, through Sunday, May 22. Tickets start at only \$20, and children 18 and younger are admitted free with a ticketed adult. All the stars of the PGA TOUR

Champions will compete in this major championship, including Colin Montgomerie, Bernhard Langer, David Frost, Fred Funk, Tom Lehman and defending champion Jeff Maggert. For more information, please visit [www.regionstradition.com](http://www.regionstradition.com).

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### **About PGA TOUR Champions**

PGA TOUR Champions is a membership organization of golfers age 50 and older, with the most recognizable and accomplished players in the game - including 34 members of the World Golf Hall of Fame, who compete regularly in its events. PGA TOUR Champions is where Legends play, and is home to The Ultimate Clubhouse. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The primary purpose of PGA TOUR Champions is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. In 2016, the newly-introduced Charles Schwab Cup Playoffs will identify and recognize the Tour's leading player via a season-long race for the Charles Schwab Cup. The Commissioner of the PGA TOUR is Tim Finchem. Greg McLaughlin is President of PGA TOUR Champions. The PGA TOUR's website is [pgatour.com](http://pgatour.com), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow PGA TOUR Champions at [facebook.com/PGATOURChampions](https://facebook.com/PGATOURChampions) and on Twitter @ChampionsTour.

### **About Bruno Event Team**

Bruno Event Team (BET) is a Birmingham, Ala., based sports marketing and event management company formed in 1995 by Ronald Bruno and Gene Hallman. Bruno Event Team is experienced in all facets of event management, employing a year-round staff of 70+ employees in nine offices around the United States and Canada. Bruno Event Team services

each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event operations, event financial planning and accounting, as well as volunteer coordination. Visit [www.brunoeventteam.com](http://www.brunoeventteam.com) for additional information.

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