



FOR IMMEDIATE RELEASE

***American Idol* Winner and Host of Upcoming TV Show *State Plate*
Taylor Hicks to take Stage at the Regions Tradition**

*Local WBRC Fox6 talent will join Hicks to form Taylor Hicks and
The News Brothers*

BIRMINGHAM, ALA. (May 11) - American Idol winner and Birmingham native Taylor Hicks will join The News Brothers at the Regions Tradition to play a free concert 'Set on the Green'. Hicks will also be the host of the upcoming television show *State Plate*.

WBRC Fox6 News members include:

- Wes Wyatt, First Alert Weather Team, Guitar
- Mickey Ferguson, Lead Weather Forecaster, Harmonica
- Rick Karle, Sports Director, Drums
- Janet Hall, News Anchor, Vocals

"I'm honored to return to my home state of Alabama to help the Children's Hospital of Alabama," stated Taylor Hicks. "Additionally, I am excited about watching a great round of golf and playing music with some undiscovered on-air talent for a good cause."

Children's of Alabama is the primary beneficiary of the Regions Tradition.

Taylor Hicks and The News Brothers will perform at the conclusion of play on Saturday, May 21, at Greystone Golf and Country Club. Admission is free with tournament ticket.

All Regions Tradition event goers will be able to attend this event. The Regions Tradition tees off at Greystone Golf and Country Club Wednesday, May 18 and lasts until Sunday, May 22.

For additional information on the Regions Tradition, visit www.regionstradition.com.

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About PGA TOUR Champions

PGA TOUR Champions is a membership organization of golfers age 50 and older, with the most recognizable and accomplished players in the game - including 34 members of the World Golf Hall of Fame, which compete regularly in its events. PGA TOUR Champions is where Legends play, and is home to The Ultimate Clubhouse. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The primary purpose of PGA TOUR Champions is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. In 2016, the newly-introduced Charles Schwab Cup Playoffs will identify and recognize the Tour's leading player via a season-long race for the Charles Schwab Cup. The Commissioner of the PGA TOUR is Tim Finchem. Greg McLaughlin is President of PGA TOUR Champions. The PGA TOUR's website is pgatour.com, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow PGA TOUR Champions at facebook.com/PGATOURChampions and on Twitter @ChampionsTour.

About Bruno Event Team

Bruno Event Team (BET) is a Birmingham, Ala., based sports marketing and event management company formed in 1995 by Ronald Bruno and Gene Hallman. Bruno Event Team is experienced in all facets of event management, employing a year-round staff of 70+ employees in nine offices around the United States and Canada. Bruno Event Team services

About Taylor Hicks

Taylor Hicks launched his career as one of the most popular AMERICAN IDOL winners ever. Hicks' material on the mega-hit show set him apart, with a unique take on Southern soul, R&B, country and blues. 64 million votes were cast when Hicks won. Over 37 million Americans- 200 million viewers worldwide, tuned in to crown Hicks the Season 5 winner of IDOL, making it one of the most-watched TV events of the last decade. His debut single, "Do I Make You Proud," entered at #1 on Billboard's Hot 100, Pop 100 and Single Sales Charts. People magazine named him "Hottest Bachelor of the Year". His self-titled album (Arista) debuted at #2 on the Billboard 200 and was quickly certified RIAA Platinum. In 2007, Hicks penned a best-selling autobiography, "Heart Full of Soul" (Random House). He is the first male IDOL winner featured on a Grammy Award-winning album, Jimmy Fallon's "Blow Your Pants Off". On Broadway, Hicks starred in the hit musical, GREASE, as Teen Angel then joined the 18-month national tour. In 2012 he became the first Idol winner to secure a long-term residency in Las Vegas. During this time, he returned to TV as an actor, guest-starring on Law & Order: Special Victims Unit. Hicks recently joined the star-studded American Idol series finale. In true Hicks fashion, he is plowing ahead, currently touring the U.S., writing his next album and filming for his latest venture in television. He will star in his own show as the host of State Plate, a new food and travel series on INSP, premiering this fall.

For more information, visit taylorhicks.com and follow him on:

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