



Regions Tradition

The First of Five Major Championships on Champions Tour in 2011

A Major Championship differs from a non-Major Championship in the following ways:

Select field – The Regions Tradition has a select field of approximately 70 professionals. The other four major championships on the Champions Tour have either 144 or 156 players in the field. The U.S. Senior Open and the Senior British Open also include amateur players. Regular Champions Tour events usually have 79 players in the field.

Double Charles Schwab Cup points – The five major championships and the season-ending Charles Schwab Cup Championship (all 30 players in the field) offer double points for the season long Charles Schwab Cup competition.

72 holes – The five major championships, and the season-ending Charles Schwab Cup Championship, are 72-hole events and all competitors are required to walk. Regular Champions Tour events are 54-hole competitions.

One pro-am – All major championships, except the U.S. Senior Open, have one pro-am preceding the tournament. The U.S. Senior Open does not have a pro-am. Regular Champions Tour events have two pro-ams, one each on Wednesday and Thursday.

No carts – Carts are not allowed at the five major championships and the season-ending Charles Schwab Cup Championship, where walking is mandatory. Almost all regular Champions Tour events allow carts as an option.

Winning – Greater prestige and recognition comes with a major championship victory. A major championship victory earns a five year exemption into the limited-field, season-opening Mitsubishi Electric Championship at Hualalai.

Elevated purse – The average purse for the five major championships in 2010 was \$2.38 million while the average purse for the 21 non-major events in 2010 was \$1.88 million.

Elevated public interest – The national media generally pay more attention to major championships.

Economic benefits – Communities that host major championships experience greater economic benefits due to greater exposure. With stronger fields and more star players, larger galleries benefit the businesses in the community, in turn enhancing charitable donations.